

SEP10/12 17.29
*** WFTV-TV ***

SALES PRSN LA- MICHAEL WARD

DATE SEP10/12 17.29

4Q12 NON-CANDIDATE AVAIL

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = FREEDOM AGENCY PRODUCT CODE = PAC AGENCY EST# = 331												
1			600A-700A	30		\$2,500.00	9/17	9/21	5		M-F	5
PROGRAM : EYEWITNESS NEWS RA35+ : 3.0 CON COM1: RUN 1X PER DAY												
2			700A-900A	30		\$2,600.00	9/17	9/21	5		M-F	5
PROGRAM : GOOD MORNING AMERICA RA35+ : 4.2 CON COM1: RUN 1X PER DAY												

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PROGRAM : GOOD MORNING AMERICA
RA35+ : 4.2
CON COM1: RUN 1X PER DAY
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REP HEADLINE# 6310148
*** ORIGINAL REV#0 ***

REP: TEL# 323-634-8086 FAX# 323-937-2481
ORDER WORKSHEET HARRIS REPORT FROM REP
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

3			500P-600P	30		\$2,800.00	9/17	9/21	5		M-F	5
PROGRAM : EYEWITNESS NEWS												
RA35+ : 5.3												
CON COM1: RUN 1X PER DAY												

4			600P-630P	30		\$3,700.00	9/17	9/21	5		M-F	5
PROGRAM : EYEWITNESS NEWS												
RA35+ : 7.3												
CON COM1: RUN 1X PER DAY												

5			1100P-1135P	30		\$2,600.00	9/17	9/23	5		M-SU	5
PROGRAM : EYEWITNESS NEWS AT 11P												
RA35+ : 3.7												
CON COM1: RUN 1X PER DAY												

SEP/12 71000.00 CONTRACT TOTAL 71000.00
TOTAL SPOTS 25

MARKET TOTALS \$122,414 WFTV 58% WKMG 25% WESH 0% WOFL 17% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- NOV/PJ EST/ES
DEMOS- RA35+*